



Sri Sri Sri Mookambika Educational Society's
VAAGDEVI INSTITUTE OF TECHNOLOGY & SCIENCE

Peddasettipalli (V), Proddatur - 516360

(Approved by A.I.C.T.E., New Delhi, Affiliated to JNTUA, Anantapuramu)



3.2.2 Number of workshops/seminars/ conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

S.No.	Findings of DVV	Response of HEI
1.	Provide Brochure/ Geo tagged Photograph with date and captions; title of the workshops / seminars conducted	Brochure/ Geo tagged Photograph with date and captions; title of the workshops / seminars conducted is provided in the supporting documents

B. Siddartha Rao
Principal
Vaagdevi Institute of Technology & Science
PEDDASETTIPALLI.
PRODDATUR, Kadapa (Dist ')



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3.2.2

Number of
workshops/seminars/
conferences including on
Research Methodology,
Intellectual Property Rights
(IPR) and entrepreneurship
conducted during the last five
years



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3.2.2. Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the AY 2022-23

S.no	Name of workshops/seminars/conferences	Name of the Convener	Details of Resource Person	Date of Event	Number of Participants
1	Quantitative Research Methodologies	Sri K Rama Mohan Reddy, Head of EEE& Coordinator of IQAC	Dr V.Reddy Lakshmi, Assistant Professor & Head, Department of Commerce, SKSC Degree College, Proddatur.	10.10.2022 to 11.10.2022	50
2	IPR Patent And Process Involved	Sri K Rama Mohan Reddy, Head of EEE& Coordinator of IQAC	Ms D.Lakshmidurga, Senior Analyst, TCS, Chennai.	18.10.2022	58
3	Social Entrepreneurship	Sri K Rama Mohan Reddy, Head of EEE& Coordinator of IQAC	Sri C Hareesh, Claims Associate, Carelon Global Solutions, Bangalore.	27.10.2022	59
4	Problem Objectivity In Social Research	Sri K Rama Mohan Reddy, Head of EEE& Coordinator of IQAC	Sri R Sudhakar, Specialist, HCL, Bangalore.	09.03.2023	60
5	Innovation And Entrepreneurship	Sri K Rama Mohan Reddy, Head of EEE& Coordinator of IQAC	Sri Nikhil Chandrahas K, Lead Cloud Data Engineer, Gyansys Bangalore.	23.03.2023	59
6	IPR And IP Management For Start-up	Sri K Rama Mohan Reddy, Head of EEE& Coordinator of IQAC	Ms P Devika Devi, Associate, Cognizant, Hyderabad.	27.03.2023	55
7	Threats and Challenges in Good Research	Sri K Rama Mohan Reddy, Head of EEE& Coordinator of IQAC	Sri N Raja Shekar Reddy, Technology Analyst, INFOSYS, Bangalore.	05.04.2023	50
8	Encourage and Motivate to become Entrepreneur	Sri K Rama Mohan Reddy, Head of EEE& Coordinator of IQAC	Ms L.Sireesha, Assistant Professor, Department of Commerce, SKSC Degree College, Proddatur.	13.04.2023	54
9	Seminar on how to maintain licensing rights	Sri K Rama Mohan Reddy, Head of EEE& Coordinator of IQAC	Ms C.Neelavathi, Entrepreneur, Proddatur.	05.06.2023	38

S. Sridev
PRINCIPAL

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10	Entrepreneurship Skills And Behavioural Development	Sri K Rama Mohan Reddy, Head of EEE& Coordinator of IQAC	Dr B Sudheer Kumar, Professor & Head, SP Degree College, Jammalamadugu.	15.06.2023	58
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PRINCIPAL
Vaagdevi Institute of Technology & Science
PEDDASETTIPALLI.
PRODDATUR, Kadapa (Dist)

ABOUT THE INSTITUTE

Vaagdevi Institute of Technology & Science was established under the auspicious of Sri Sri Sri Mookambika Educational Society as institution of repute in Rayalaseema in the year 2002-03. It is affiliated to JNTUA University, Anantapuramu. This college offers the three under graduate courses in the specializations of EEE, ECE, CSE and postgraduate courses M.Tech & MBA.

A large number of our students are well placed in a number of MNCs and central government organizations. Today, after witnessing the rapid growth of this institution in the past few years, students from different parts of the state are joining for their bright future.

BEST PRACTICES BEING FOLLOWED AT VITS

- ↓ First Wi-Fi campus in JNTUA affiliated colleges.
 - ↓ Vaagdevi Alumni Welfare Association is functioning since 2007.
 - ↓ Guest Lectures are being arranged regularly through Vaagdevi Alumni Welfare Association
 - ↓ To improve technical skills SMART classes are being arranged
 - ↓ Advanced Teaching Learning Methodology through digital classes
 - ↓ Social service activities in villages through 2 NSS Units.
- To improve the physical health, everyday Games & Sports hour are being conducted for all B.Tech & PG students

OBJECTIVE OF WORKSHOP

- Understanding Quantitative Research: Participants will gain a foundational understanding of quantitative research, including its nature, purpose, and key characteristics
- Research Design and Sampling: The workshop will cover different types of quantitative research designs, including experimental, quasi-experimental, and survey research designs. Participants will learn about sampling techniques, sample size determination, and strategies for selecting representative samples from populations.
- Data Collection Methods: Participants will explore various data collection methods and instruments commonly used in quantitative research, including surveys, questionnaires, structured interviews, and archival data collection

ABOUT WORKSHOP

Hosting a workshop on " Quantitative Research Methodologies " is designed for researchers, academics, graduate students, professionals, and anyone interested in learning about quantitative research methodologies. It is suitable for individuals from diverse disciplines and fields of study who wish to enhance their quantitative research skills and apply quantitative methods in their research projects.

Participants will have acquired the knowledge, skills, and confidence to design, conduct, analyze, and interpret quantitative research studies effectively. They will be better equipped to use quantitative research methodologies to address research questions, test hypotheses, and contribute to evidence-based decision-making in their respective fields.

WORKSHOP DETAILS

RESOURCE PERSON: Smt Dr. V. Reddy Lakshmi,
Assistant Professor and Head,
Dept. of Commerce,
SKSC Degree College, Proddatur.

DATE: 10th Oct 2022 to 11th Oct 2022

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:

Sri K.Ramamohana Reddy,
Coordinator of IQAC,
Vaagdevi Institute of Technology & Science Cell
No: +918886785548

Sri Sri Sri Mookambika Educational Society's



A Two days Workshop On

Quantitative Research Methodologies

From

10th Oct 2022 to 11th Oct 2022



Organized by

VAAGDEVI

INSTITUTE OF TECHNOLOGY & SCIENCE

(Approved by AICTE, New Delhi and affiliated to JNTUA, Anantapuramu)

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OBJECTIVE OF WORKSHOP

- Understanding Intellectual Property Rights (IPR): Participants will gain a foundational understanding of intellectual property rights, including patents, copyrights, trademarks, and trade secrets.
- Overview of the Patent System: The workshop will provide an overview of the patent system, including its history, purpose, and key principles.
- Patent Application Process: Participants will be introduced to the patent application process, including the steps involved in preparing, filing, and prosecuting a patent application.

ABOUT WORKSHOP

Hosting a workshop on " IPR Patent And Process Involved" is designed for inventors, entrepreneurs, researchers, academics, legal professionals, and anyone interested in learning about patenting inventions and intellectual property rights. It is suitable for individuals from diverse backgrounds and industries who wish to protect their innovations, understand the patenting process, and leverage patents for competitive advantage.

Participants will have gained the knowledge, skills, and confidence to navigate the patenting process effectively and strategically protect their innovations through patent protection. They will be better equipped to identify patentable inventions, prepare and file patent applications, and maximize the value of their intellectual property assets through effective patent management and commercialization strategies.

WORKSHOP DETAILS

RESOURCE PERSON: Smt D. Lakshmi Durga,
Sr Analyst,
TCS, Chennai.

DATE: 18th Oct 2022

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussaln Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

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Sri Sri Sri Mookambika Educational Society's



A one day Workshop On
IPR Patent And Process Involved
On
18th Oct 2022



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OBJECTIVE OF WORKSHOP

- Understanding Social Entrepreneurship: Participants will gain a comprehensive understanding of social entrepreneurship, including its definition, scope, and significance in addressing pressing social and environmental issues.
- Identifying Social Problems and Opportunities: The workshop will explore techniques for identifying social problems and opportunities for intervention, including needs assessment, stakeholder analysis, and trend analysis.
- Business Model Innovation: Participants will learn about innovative business models and strategies employed by social enterprises to create sustainable social impact while generating revenue.

ABOUT WORKSHOP

Hosting a workshop on " Social Entrepreneurship " is designed for aspiring social entrepreneurs, changemakers, nonprofit leaders, corporate innovators, students, educators, and anyone interested in creating positive social impact through entrepreneurship. It is suitable for individuals from diverse backgrounds and sectors who wish to explore social entrepreneurship as a pathway to address social and environmental challenges.

Participants will have gained the knowledge, skills, and inspiration to pursue social entrepreneurship ventures and drive positive change in their communities and beyond. They will be better equipped to identify social problems, develop innovative solutions, and build sustainable business models that create lasting social impact and contribute to a more inclusive and sustainable future.

WORKSHOP DETAILS

RESOURCE PERSON: Sri C.Hareesh,
Claims Associate,
Carilon Global Solutions, Bangalore.

DATE: 27th Oct 2022

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A one day Workshop On
Social Entrepreneurship
On
27th Oct 2022



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OBJECTIVE OF WORKSHOP

- Understanding Problem Objectivity: Participants will gain an understanding of the concept of problem objectivity in social research, including its importance, challenges, and implications for research validity and reliability.
- Critical Thinking and Reflexivity: The workshop will emphasize the importance of critical thinking and reflexivity in social research, encouraging participants to reflect on their assumptions, values, and perspectives that may influence their research inquiries.
- Problem Formulation and Research Design: Participants will learn how to formulate research problems and research questions that are clear, precise, and objective, while also being relevant and meaningful to the research context.

ABOUT WORKSHOP

Hosting a workshop on " Problem Objectivity In Social Reasearch" is designed for researchers, academics, graduate students, practitioners, and anyone involved in conducting social research. It is suitable for individuals from diverse disciplines and fields of study who wish to enhance the objectivity of their research inquiries, problem formulations, and research designs.

Participants will have gained the knowledge, skills, and awareness to critically evaluate and enhance the objectivity of their social research inquiries and practices. They will be better equipped to formulate research problems, design studies, and analyze data in a rigorous and credible manner, contributing to the advancement of knowledge and understanding in their respective fields.

WORKSHOP DETAILS

RESOURCE PERSON: Sri R.Sudhakar,
Specialist,
HCL, Bangalore.

DATE: 09th Mar 2023

ORGANIZING COMMITTEE

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Chairman : Dr.G.Jagadeeswar Reddy
Principal

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Sri Sri Sri Mookambika Educational Society's



A one day Workshop On Problem Objectivity In Social Research

On
09th Mar 2023



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OBJECTIVE OF WORKSHOP

- i). Understanding Innovation and Entrepreneurship: Participants will gain an understanding of the concepts of innovation and entrepreneurship, their interplay, and their importance in driving economic growth, societal progress, and technological advancement.
- ii). Opportunity Identification and Validation: The workshop will cover techniques for identifying and validating entrepreneurial opportunities, including market analysis, customer discovery, and trend spotting.
- iii). Design Thinking and Creative Problem Solving: Participants will learn about design thinking principles and techniques for fostering creativity and innovation in problem-solving.

ABOUT WORKSHOP

Hosting a workshop on " Innovation And Entrepreneurship " is designed for aspiring entrepreneurs, innovators, intrapreneurs, startup founders, students, professionals, and anyone interested in exploring entrepreneurship and innovation. It is suitable for individuals from diverse backgrounds and industries who wish to develop the knowledge, skills, and mindset needed to succeed as entrepreneurs and innovators.

Participants will have gained the knowledge, skills, and inspiration to drive innovation and entrepreneurship in their personal and professional endeavors. They will be better equipped to identify opportunities, develop innovative solutions, and build successful entrepreneurial ventures that create value, drive impact, and contribute to positive change in the world.

WORKSHOP DETAILS

RESOURCE PERSON: Sri Nikhil Chandras K,
Software Engineer,
GYANSYS, Bangalore.

DATE: 23rd Mar 2023

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent

Chairman : Dr.G.Jagadeeswar Reddy
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Sri Sri Sri Mookambika Educational Society's



A one day Workshop On
Innovation And Entrepreneurship
On
23rd Mar 2023



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OBJECTIVE OF WORKSHOP

- Understanding Intellectual Property Rights (IPR): Participants will gain a comprehensive understanding of intellectual property rights, including patents, copyrights, trademarks, and trade secrets.
- Identifying and Valuing Intellectual Property: The workshop will cover techniques for identifying, assessing, and valuing intellectual property assets within startups. Participants will learn how to conduct IP audits, assess the strategic value of their intellectual property portfolio, and leverage IP assets to attract investors and partners.
- Patent Strategy and Patenting Process: Participants will learn about patent strategy development and the process of obtaining patents for innovative products, processes, and technologies.

ABOUT WORKSHOP

Hosting a workshop on "IPR And IP Management For Startup" is designed for startup founders, entrepreneurs, innovators, technology transfer professionals, investors, and anyone involved in launching or scaling startup ventures. It is suitable for individuals from diverse industries and sectors who wish to understand the role of intellectual property in startup success and develop strategies for managing and protecting IP assets.

Participants will have gained the knowledge, skills, and resources to effectively manage and protect their intellectual property assets, mitigate risks, and maximize the value of their IP portfolios. They will be better equipped to navigate the complexities of intellectual property law, make informed decisions about IP management, and leverage intellectual property as a key driver of startup success and growth.

WORKSHOP DETAILS

RESOURCE PERSON: Smt P.Devika Devi,
Associate,
Cognigant, Hyderabad.

DATE: 27th Mar 2023.

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

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Coordinator of IQAC,
Vaagdevi Institute of Technology & Science Cell
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A one day Workshop On
IPR And IP Management For Startup
On
27th Mar 2023



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OBJECTIVE OF WORKSHOP

1. Increase Awareness: Raise awareness among researchers about the various threats and challenges that can compromise the quality and integrity of research findings.
2. Identify Common Threats: Help participants identify common threats to research validity, reliability, and credibility, including biases, confounding variables, and methodological errors.
3. Understand Ethical Considerations: Familiarize participants with ethical principles and guidelines governing research conduct, including issues related to informed consent, confidentiality, and data management.

ABOUT WORKSHOP

Hosting a workshop "Threats and Challenges in Good Research" focuses on identifying and addressing the various obstacles and risks that researchers encounter during the research process. It aims to equip participants with the knowledge and strategies necessary to mitigate these threats and ensure the quality and integrity of their research endeavors.

Participants will empower researches with the tools, knowledge, and confidence to navigate the complexities of the research process effectively and address threats and challenges with integrity and professionalism. By fostering a culture of research excellence and ethical conduct, the workshop contributes to advancing the quality and impact of research outcomes across disciplines.

WORKSHOP DETAILS

RESOURCE PERSON: Sri N Raja Shekar Reddy,
Technology Analyst,
INFOSYS, Bangalore.

DATE: 05th April 2023

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
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A one day Workshop On

**Threats and Challenges In Good
Research**

On
05th April 2023



Organized by

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OBJECTIVE OF WORKSHOP

1. **Inspiring Entrepreneurial Mindset:** Foster a mindset shift towards entrepreneurship by showcasing inspiring stories of successful entrepreneurs who started from similar backgrounds or faced similar challenges.
2. **Building Confidence:** Boost participants' confidence in their abilities to pursue entrepreneurship by providing them with knowledge, skills, and resources necessary for success.
3. **Identifying Opportunities:** Help participants identify potential business opportunities by encouraging creativity, problem-solving, and innovation.

ABOUT WORKSHOP

The workshop "Encourage and Motivate to Become Entrepreneur" is designed to inspire and empower individuals to explore and pursue entrepreneurship as a viable career path. The workshop aims to provide participants with the motivation, mindset, and practical tools needed to embark on the entrepreneurial journey with confidence and enthusiasm. The workshop aims to create a supportive and empowering environment where individuals feel inspired, motivated, and equipped to pursue their entrepreneurial dreams with determination and resilience. By addressing both the emotional and practical aspects of entrepreneurship, the workshop seeks to foster a culture of innovation and empowerment among participants.

WORKSHOP DETAILS

RESOURCE PERSON: Ms L.Sireesha,
Assistant Professor,
Department of Commerce,
SKSC Degree College, Proddatur.

DATE: 13th April 2023

ORGANIZING COMMITTEE

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Sri Sri Sri Mookambika Educational Society's



A One day Workshop On
Encourage and Motivate to become
Entrepreneur
on
13th April 2023



Organized by

VAAGDEVI

INSTITUTE OF TECHNOLOGY & SCIENCE

(Approved by AICTE, New Delhi and affiliated to JNTUA, Anantapuramu)
Peddasettipalk(VI), Proddatur – 516360.
Kadapa(dist), A.P

e-mail: vitspdtr@gmail.com website: www.vitspdtr.ac.in

ABOUT THE INSTITUTE

Vaagdevi Institute of Technology & Science was established under the auspicious of Sri Sri Sri Mookambika Educational Society as institution of repute in Rayalaseema in the year 2002-03. It is affiliated to JNTUA University, Anantapuramu. This college offers the three under graduate courses in the specializations of EEE, ECE, CSE and postgraduate courses M.Tech & MBA.

A large number of our students are well placed in a number of MNCs and central government organizations. Today, after witnessing the rapid growth of this institution in the past few years, students from different parts of the state are joining for their bright future.

BEST PRACTICES BEING FOLLOWED AT VITS

- First Wi-Fi campus in JNTUA affiliated colleges.
 - Vaagdevi Alumni Welfare Association is functioning since 2007.
 - Guest Lectures are being arranged regularly through Vaagdevi Alumni Welfare Association
 - To improve technical skills SMART classes are being arranged
 - Advanced Teaching Learning Methodology through digital classes
 - Social service activities in villages through 2 NSS Units.
- To improve the physical health, everyday Games & Sports hour are being conducted for all B.Tech & PG students

OBJECTIVE OF SEMINAR

- Incentivizing Innovation: IPR provides legal protection and recognition for novel ideas, inventions, and creative works. This incentivizes researchers, scholars, and educators to invest time, effort, and resources into generating new knowledge and solutions to complex problems..
- Facilitating Technology Transfer: IPR facilitates the transfer of technology and knowledge from academic institutions to industry, leading to practical applications and commercialization of research findings. This transfer of technology can drive economic growth and societal benefit.
- Preserving Academic Integrity: IPR safeguards academic integrity by preventing unauthorized use or misappropriation of intellectual property.

ABOUT SEMINAR

Hosting a Seminar on "How to Maintain Licencing Rights" can be a valuable initiative for academic institutions, research organizations, and scholars. The workshop will begin with an introduction to various types of intellectual property rights, including patents, copyrights, trademarks, and trade secrets, emphasizing their significance in safeguarding research outcomes and promoting innovation within academia.

Participants will receive guidance on navigating the patenting process, including the criteria for patentability and effective licensing strategies tailored to academic inventions. The workshop will address ethical considerations associated with intellectual property rights in academia, with a focus on ensuring equitable access to research outcomes and an overview of open access publishing models.

WORKSHOP DETAILS

RESOURCE PERSON: Smt C.Neelavathi,
Entrepreneur,
Proddatur.

DATE: 05th Jun 2023

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:

Sri K.Ramamohana Reddy,
Coordinator of IQAC,
Vaagdevi Institute of Technology & Science Cell
No: +918886785548

Sri Sri Sri Mookambika Educational Society's



A Seminar On

How to Maintain Licencing Rights

On
05th Jun 2023



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OBJECTIVE OF WORKSHOP

- Developing an Entrepreneurial Mindset: Participants will gain an understanding of the key characteristics and attributes of successful entrepreneurs, including creativity, initiative, risk-taking, and resilience.
- Self-awareness and Personal Development: The workshop will focus on self-awareness and personal development as foundational elements of entrepreneurial success.
- Communication and Networking Skills: Participants will learn effective communication and networking skills essential for building relationships, fostering collaboration, and mobilizing support for entrepreneurial ventures.

ABOUT WORKSHOP

Hosting a workshop on "Entrepreneurship Skills And Behavioural Development" is designed for aspiring entrepreneurs, startup founders, innovators, professionals, students, and anyone interested in developing entrepreneurial skills and mindset. It is suitable for individuals from diverse backgrounds and industries who wish to embark on entrepreneurial ventures or lead innovation initiatives within their organizations.

Participants will have gained the knowledge, skills, and confidence to navigate the entrepreneurial journey effectively, overcome obstacles, and lead successful ventures. They will be better equipped to harness their entrepreneurial potential, leverage their strengths, and make a positive impact in the entrepreneurial ecosystem.

WORKSHOP DETAILS

RESOURCE PERSON: Sri Dr.B.Sudbeer Kumar,
Professor and Head,
Department of Commerce
SP Degree College,Jammalamadugu.

DATE: 15th June 2023.

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
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Principal

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A one day Workshop On Entrepreneurship Skills And Behavioural Development

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15th June 2023



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3.2.2. Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the AY 2021-22

S.no	Name of workshops/seminar s/conferences	Name of the Convener	Details of Resource Person	Date of Event	Number of Participant s
1	Role Of IPR In Global Economy	Dr.S.Siddeswara Reddy, Head of ECE& Coordinator of IQAC	Sri B. Sudheer Kumar, Assistant Professor, Department of MBA, SRTS, Kadapa.	08.11.2021	51
2	Government Initiatives On Entrepreneurship Development	Dr.S.Siddeswara Reddy, Head of ECE& Coordinator of IQAC	Ms G.Lalithamma, Entrepreneur, Hyderabad.	25.11.2021	56
3	Research Ethics And Best Practices	Dr.S.Siddeswara Reddy, Head of ECE& Coordinator of IQAC	Ms L.Sireesha, Assistant Professor, Department of Commerce, SKSC Degree College, Proddatur.	08.12.2021	52
4	Qualitative Research Methodologies	Dr.S.Siddeswara Reddy, Head of ECE& Coordinator of IQAC	Dr D Harikishan Reddy, Professor, AITS, Tirupati.	07.03.2022 to 08.03.2022	58
5	Research Methodology- Academic Writing	Dr.S.Siddeswara Reddy, Head of ECE& Coordinator of IQAC	Ms A ReddiSree Lakshmi, Sr analyst, Moder Solutions India Pvt Limited, Bangalore.	11.04.2022	55
6	Strategies Of IPR And Plagarism Risks	Dr.S.Siddeswara Reddy, Head of ECE& Coordinator of IQAC	Sri S Nayeem, Senior Cloud Engineer, Microsoft VMWARE, Bangalore.	18.04.2022	57
7	Trademarks and Geographical Indication	Dr.S.Siddeswara Reddy, Head of ECE& Coordinator of IQAC	Ms G.Parimala, System Engineer, CGI, Hyderabad.	18.05.2022	35
8	Managing Intellectual Property Rights in Artificial Intelligence	Dr.S.Siddeswara Reddy, Head of ECE& Coordinator of IQAC	Sri J V M Praveen Kumar, Sr analyst, Xilinx, Hyderabad.	14.06.2022	50
9	Entrepreneurial Thinking	Dr.S.Siddeswara Reddy, Head of ECE& Coordinator of IQAC	Sri N Raja Shekar Reddy, Technology Analyst, INFOSYS, Bangalore.	04.08.2022	54

B. Siddeswara
PRINCIPAL
Vaagdevi Institute of Technology & Science
PEDDASETTIPALLI.



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VAAGDEVI INSTITUTE OF TECHNOLOGY & SCIENCE
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10	Copyrights act 1957	Dr.S.Siddeswara Reddy, Head of ECE& Coordinator of IQAC	Ms P.Mounika, Entrepreneur, Tadipatri.	09.09.2022	37
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PRODDATUR. Kadapa (Dist ^

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ABOUT WORKSHOP

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WORKSHOP DETAILS

RESOURCE PERSON: Sri B.Sudheer Kumar,
Assistant Professor,
SRTS, Kadapa.

DATE: 08th Nov 2021

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

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Role Of IPR In Global Economy

On
08th Nov 2021



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OBJECTIVE OF WORKSHOP

- i). Understanding Intellectual Property Rights: Participants will gain a comprehensive understanding of intellectual property rights, including patents, copyrights, trademarks, and trade secrets, and their role in protecting and promoting innovation and creativity.
- ii). Economic Impact of IPR: The workshop will explore the economic implications of intellectual property rights, including their contribution to economic growth, job creation, and wealth generation in the global economy..
- iii). Innovation and Technology Transfer: Participants will learn about the role of IPR in fostering innovation and technology transfer, including the commercialization of research finding.

ABOUT WORKSHOP

Hosting a workshop on "Government Initiatives On Entrepreneurship Development" is designed for policymakers, business leaders, entrepreneurs, researchers, academics, legal professionals, and anyone interested in gaining a deeper understanding of the role of intellectual property rights in the global economy. It is suitable for individuals from diverse sectors and industries who wish to enhance their knowledge of IPR and its implications for innovation, economic growth, and international trade.

Participants will have gained a deeper understanding of the role of intellectual property rights in shaping the global economy and driving innovation, investment, and competitiveness. They will be better equipped to navigate the complexities of the global intellectual property landscape, develop effective intellectual property strategies, and leverage intellectual property rights to create value.

WORKSHOP DETAILS

RESOURCE PERSON: Smt G.Lalithamma,
Entrepreneur,
Hyderabad.

DATE: 25th Nov 2021

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
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Sri Sri Sri Mookambika Educational Society's



A one day Workshop On
**Government Initiatives On
Entrepreneurship Development**
On
25th Nov 2021



Organized by

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OBJECTIVE OF WORKSHOP

- i). Understanding Research Ethics: Participants will gain an understanding of the fundamental principles and concepts of research ethics, including respect for human dignity, integrity, honesty, fairness, and accountability.
- ii). Ethical Considerations in Research Design: The workshop will explore ethical considerations that arise at different stages of the research process, including research design, data collection, analysis, and dissemination.
- iii). Regulatory and Institutional Frameworks: Participants will be introduced to regulatory and institutional frameworks governing research ethics, including ethical guidelines, codes of conduct, institutional review boards and research ethics committees.

ABOUT WORKSHOP

Hosting a workshop on " Research Ethics And Best Practices" The workshop is designed for researchers, academics, graduate students, research administrators, institutional review board members, and anyone involved in conducting or overseeing research. It is suitable for individuals from diverse disciplines and fields of study who wish to enhance their understanding of research ethics principles, guidelines, and best practices.

Participants will have gained the knowledge, skills, and confidence to navigate ethical issues and challenges in research practice effectively. They will be better equipped to integrate ethical considerations into their research design and conduct, uphold ethical standards and integrity in their research activities, and contribute to a culture of responsible and ethical research conduct in their institutions and communities.

WORKSHOP DETAILS

RESOURCE PERSON: Sri L.Sireesha,
Assistant Professor, Dept. of Commerce,
SKSC Degree College, Proddatur.

DATE: 08th Dec 2021

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
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Sri Sri Sri Mookambika Educational Society's



A one day Workshop On
Research Ethics And Best Practices
On
08th Dec 2021



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OBJECTIVE OF WORKSHOP

i). Understanding Qualitative Research: Participants will gain a thorough understanding of qualitative research principles and paradigms, including its philosophical foundations, epistemological assumptions, and ontological perspectives. They will learn about the characteristics, purposes, and strengths of qualitative research in generating in-depth insights, understanding complex phenomena, and exploring social contexts.

ii). Exploring Qualitative Research Approaches: The workshop will cover different qualitative research approaches, including phenomenology, grounded theory, ethnography, case study, narrative inquiry, and content analysis. Participants will learn about the theoretical frameworks, conceptualizations, and methodologies associated with each approach.

ABOUT WORKSHOP

Hosting a workshop on "Qualitative Research Methodologies" is designed for researchers, academics, graduate students, practitioners, and anyone interested in learning about qualitative research methodologies. It is suitable for individuals from diverse disciplines and fields of study who wish to enhance their qualitative research skills and knowledge and apply qualitative methods in their research projects.

Participants will have gained the knowledge, skills, and confidence to undertake qualitative research projects effectively. They will be better equipped to design qualitative research studies, select appropriate methodologies and techniques, collect and analyze qualitative data, and generate meaningful insights and interpretations that contribute to theory, practice, and policy in their respective fields of study.

WORKSHOP DETAILS

RESOURCE PERSON: Sri Dr.D.Harikishan Reddy,
Professor,
AITS, Tirupati.
DATE: 07th Mar 2022 to 08th Mar 2022

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

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Coordinator of IQAC,
Vaagdevi Institute of Technology & Science
Cell No: +919160808308

Sri SriSriMookambika Educational Society's



A Two days Workshop On

Qualitative Research Methodologies

From

07th Mar 2022 to 08th Mar 2022



Organized by

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OBJECTIVE OF WORKSHOP

- Understanding Research Methodology: Participants will gain an understanding of research methodology principles and practices, including the research process, research design, data collection methods, and data analysis techniques.
- Literature Review and Critical Analysis: The workshop will cover techniques for conducting literature reviews and critically analyzing existing research literature
- Research Design and Data Collection: Participants will explore different research designs and data collection methods commonly used in academic research, including qualitative, quantitative, and mixed-methods approaches.

ABOUT WORKSHOP

Hosting a workshop on " Research Methodology-Academic Writing" is designed for graduate students, early-career researchers, academics, and anyone interested in improving their research and academic writing skills. It is suitable for individuals from diverse disciplines and fields of study who wish to enhance their ability to conduct rigorous academic research and produce scholarly publications.

Participants will have acquired the knowledge, skills, and confidence to undertake academic research projects and write scholarly papers effectively. They will be better equipped to design research studies, collect and analyze research data, and communicate their findings clearly and persuasively through academic writing.

WORKSHOP DETAILS

RESOURCE PERSON: Sri A.Reddi Sree Lakshmi,
Sr Analyst,
Moder Solutions India Pvt limited,
Bangalore.

DATE: 11th Apr 2022

ORGANIZING COMMITTEE

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A one day Workshop On
**Research Methodology-Academic
Writing**
On
11th Apr 2022



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- i). Understanding Intellectual Property Rights (IPR): Participants will gain an understanding of intellectual property rights, including patents, copyrights, trademarks, and trade secrets, and their importance in protecting original creations, innovations, and ideas.
- ii). Identifying Plagiarism Risks: The workshop will explore the concept of plagiarism and the various forms it can take, including verbatim copying, paraphrasing without attribution, and self-plagiarism.
- iii). Strategies for IPR Protection: Participants will learn practical strategies for protecting intellectual property and minimizing the risk of infringement. They will explore measures such as copyright registration, patent filing, trademark registration.

ABOUT WORKSHOP

Hosting a workshop on "Strategies Of IPR And Plagarism Risks" is designed for researchers, academics, graduate students, writers, editors, publishers, and anyone involved in producing or reviewing academic and professional content. It is suitable for individuals from diverse disciplines and fields of study who wish to enhance their understanding of intellectual property rights, plagiarism risks, and strategies for promoting academic integrity.

Participants will have gained the knowledge, skills, and confidence to protect their intellectual property, mitigate plagiarism risks, and uphold academic integrity in their research and writing endeavors. They will be better equipped to navigate the complexities of intellectual property laws, cite sources appropriately, and contribute to a culture of respect for originality and honesty in scholarship and creative work.

WORKSHOP DETAILS

RESOURCE PERSON: Sri S.Nayceem,
Sr Cloud Engineer,
Microsoft VMWARE, Bangalore.

DATE: 18th Apr 2022

ORGANIZING COMMITTEE

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A one day Workshop On

Strategies Of IPR And Plagarism Risks

On

18th Apr 2022



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e-mail: vitspdtr@gmail.com website: www.vitspdtr.ac.in

ABOUT THE INSTITUTE

Vaagdevi Institute of Technology & Science was established under the auspicious of Sri Sri Sri Mookambika Educational Society as institution of repute in Rayalaseema in the year 2002-03. It is affiliated to JNTUA University, Anantapuramu. This college offers the three under graduate courses in the specializations of EEE, ECE, CSE and postgraduate courses M.Tech & MBA.

A large number of our students are well placed in a number of MNCs and central government organizations. Today, after witnessing the rapid growth of this institution in the past few years, students from different parts of the state are joining for their bright future.

BEST PRACTICES BEING FOLLOWED AT VITS

- ✚ First Wi-Fi campus in JNTUA affiliated colleges.
- ✚ Vaagdevi Alumni Welfare Association is functioning since 2007.
- ✚ Guest Lectures are being arranged regularly through Vaagdevi Alumni Welfare Association
- ✚ To improve technical skills SMART classes are being arranged
- ✚ Advanced Teaching Learning Methodology through digital classes
- ✚ Social service activities in villages through 2 NSS Units.

To improve the physical health, everyday Games & Sports hour are being conducted for all B.Tech & PG students

OBJECTIVE OF WORKSHOP

1. Educating Participants: To provide participants with a clear understanding of trademarks and geographical indications (GIs), including their definitions, purposes, and legal frameworks.
2. Highlighting Importance: To emphasize the significance of trademarks and GIs in protecting and promoting the identity, quality, and reputation of products and services, both domestically and internationally.
3. Exploring Legal Framework: To explore the legal and regulatory frameworks governing trademarks and GIs at national, regional, and international levels, including relevant laws, treaties, and regulations.

ABOUT WORKSHOP

Hosting a workshop on " Trademarks and Geographical Indication " is designed to participants delve into the intricate world of intellectual property (IP) law and branding strategies. Through interactive sessions and engaging discussions, attendees grasp the fundamental concepts of trademarks and geographical indications, learning how these legal protections safeguard product identity and authenticity in the market. They explore the nuanced differences between trademarks, which signify the source of goods or services, and geographical indications, which denote products originating from specific regions known for their unique qualities or characteristics.

Participants gain practical insights into the strategic considerations involved in developing, registering, and leveraging trademarks and GIs to enhance brand recognition, build consumer trust, and drive market differentiation.

WORKSHOP DETAILS

RESOURCE PERSON: Ms G.Parimala,
System Engineer,
CGI, Hyderabad

DATE: 18th May 2022

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent

Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:

Dr S.Siddeswara Reddy,
Coordinator of IQAC,
Vaagdevi Institute of Technology & Science
Cell No: +919160808308

Sri Sri Sri Mookambika Educational Society's



A one day Workshop On Trademarks and Geographical Indication

On
18th May 2022



Organized by

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(Approved by AICTE, New Delhi and affiliated to JNTUA, Anantapuramu)

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OBJECTIVE OF WORKSHOP

1. Understanding Intellectual Property (IP) Laws: Educate participants about the various forms of intellectual property rights relevant to artificial intelligence (AI), including patents, copyrights, trademarks, and trade secrets.
2. Identifying AI-related IP Issues: Help participants identify potential IP issues and challenges that arise in the development, deployment, and commercialization of AI technologies, such as ownership disputes, infringement risks, and licensing agreements.
3. Navigating Legal and Regulatory Frameworks: Provide an overview of the legal and regulatory frameworks governing AI-related intellectual property rights at national, regional, and international levels, including emerging trends and developments.

ABOUT WORKSHOP

Hosting a workshop on "Managing Intellectual Property Rights in Artificial Intelligence" is designed to address the unique challenges and opportunities surrounding intellectual property (IP) in the rapidly evolving field of artificial intelligence (AI).

This workshop aims to provide participants with a comprehensive understanding of the IP landscape in AI, equipping them with the knowledge and strategies needed to effectively protect, manage, and leverage IP assets in AI-related endeavors. Participants will have knowledge, skills, and insights needed to navigate the complex intersection of AI and intellectual property rights effectively.

WORKSHOP DETAILS

RESOURCE PERSON: Sri J V M Praveen Kumar,
Sr analyst,
Xilinx,
Hyderabad.

DATE: 14th June 2022

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

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Cell No: +919160808308

Sri Sri Sri Mookambika Educational Society's



A one day Workshop On

**Managing Intellectual Property Rights
in Artificial Intelligence**

On
14th June 2022



Organized by

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OBJECTIVE OF WORKSHOP

- Understanding Entrepreneurial Mindset: Participants will gain an understanding of the core elements and characteristics of entrepreneurial thinking, including creativity, opportunity recognition, resourcefulness, and a willingness to embrace uncertainty and failure.
- Developing Creativity and Innovation: The workshop will explore strategies for enhancing creativity and fostering innovation in problem-solving and decision-making.
- Embracing Risk and Uncertainty: Participants will learn how to embrace risk and uncertainty as inherent aspects of entrepreneurship and innovation.

ABOUT WORKSHOP

Hosting a workshop on "Entrepreneurial Thinking" is designed for aspiring entrepreneurs, innovators, entrepreneurs, professionals, students, and anyone interested in cultivating an entrepreneurial mindset and skills. It is suitable for individuals from diverse backgrounds and industries who wish to unlock their creative potential, identify entrepreneurial opportunities, and drive innovation and change in their personal and professional lives.

Participants will have developed a deeper understanding of entrepreneurial thinking and acquired practical skills and strategies for applying entrepreneurial principles to their endeavors. They will be better equipped to approach challenges with creativity, seize opportunities with confidence, and embark on entrepreneurial ventures that create value and make a positive impact in the world.

WORKSHOP DETAILS

RESOURCE PERSON: Sri N.Raja Sekhar Reddy,
Technology Assistant,
Infosys, Bangalore.

DATE: 04th Aug 2022

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

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Coordinator of IQAC,
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Cell No: +919160808308

Sri Sri Sri Mookambika Educational Society's



A one day Workshop On
Entrepreneurial Thinking
On
04th Aug 2022



Organized by

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OBJECTIVE OF SEMINAR

- Understanding Copyright Law: Participants will gain a thorough understanding of the Copyright Act 1957, including its scope, objectives, and key provisions related to copyright protection, ownership, duration, and infringement.
- Rights and Responsibilities of Creators: The seminar will explore the rights and responsibilities of creators and authors under the Copyright Act, including the rights to reproduce, distribute, perform, and display their works, as well as the moral rights to attribution and integrity.
- Copyright Licensing and Permissions: Participants will learn about the licensing and permissions process under the Copyright Act, including the types of licenses available, such as exclusive, non-exclusive, and collective licenses.

ABOUT SEMINAR

Hosting a Seminar on " Copy Rights Act 1957" is designed for creators, authors, artists, musicians, filmmakers, publishers, educators, lawyers, policymakers, and anyone interested in copyright law and intellectual property rights. It is suitable for individuals from diverse sectors and industries, including publishing, media, entertainment, education, technology, and the arts.

Participants will have gained a comprehensive understanding of the Copyright Act 1957 and its implications for creators, users, and stakeholders. They will be better equipped to navigate copyright issues, protect their creative works, and comply with copyright law in their professional and creative endeavors.

WORKSHOP DETAILS

RESOURCE PERSON: Sri P.Mounika,
Entrepreneur,
Tadipatri.

DATE: 09th Sept 2022

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent

Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

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Cell No: +919160808308

Sri Sri Sri Mookambika Educational Society's



A Seminar On
Copy Rights Act 1957
On
09th Sept 2022



Organized by

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3.2.2. Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the AY 2020-21

S.no	Name of workshops/seminars/conferences	Name of the Convener	Details of Resource Person	Date of Event	Number of Participants
1	How To Maintain Protective And Inventive Ideas On Behalf Of IPR	Sri V.NarasimhaSwamy, Head of CSE & Coordinator of IQAC	Ms D.LakshmiDurga, System Engineer, TCS, Chennai.	05.10.2020	50
2	Awareness On Intellectual Property Laws For Entrepreneurs	Sri V.NarasimhaSwamy, Head of CSE & Coordinator of IQAC	Ms C.Neelavathi, Entrepreneur, Proddatur.	28.10.2020	56
3	Introduction To Intellectual Property Rights	Sri V.NarasimhaSwamy, Head of CSE & Coordinator of IQAC	Dr V Reddy Lakshmi, Professor and Head, Dept. of Commerce, SKSC Degree College, Proddatur.	15.03.2021	54
4	Research Ideas On Entrepreneurship Development	Sri V.NarasimhaSwamy, Head of CSE & Coordinator of IQAC	Sri Nikhil Chandras K, Lead Cloud Data Engineer, Gyansys, Bangalore.	22.04.2021	57
5	Introduction To Research Methodology	Sri V.NarasimhaSwamy, Head of CSE & Coordinator of IQAC	Ms P.Devika Devi, Associate, Cognigant, Hyderabad.	01.07.2021 to 02.07.2021	54

B. Siddeswarao
PRINCIPAL
Vaagdevi Institute of Technology & Science
PEDDASETTIPALLI.
PRODDATUR. K. (D. 21)

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OBJECTIVE OF WORKSHOP

- Understanding Intellectual Property Rights (IPR): Participants will gain a comprehensive understanding of different types of intellectual property rights, including patents, copyrights, trademarks, and trade secrets.
- Identifying Inventive and Innovative Ideas: The workshop will cover techniques for identifying and assessing inventive and innovative ideas within organizations and entrepreneurial ventures.
- Implementing Protective Measures: Participants will learn about practical strategies and best practices for maintaining the confidentiality, integrity, and exclusivity of intellectual property assets.

ABOUT WORKSHOP

Hosting a workshop on "How To Maintain Protective And Inventive Ideas On Behalf Of IPR" is designed for entrepreneurs, innovators, business owners, intellectual property professionals, and anyone interested in learning how to maintain protective and inventive ideas on behalf of IPR. It is suitable for individuals from diverse industries and backgrounds who wish to enhance their understanding of intellectual property rights and develop practical skills for protecting and leveraging intellectual property assets for business success.

Participants will have the knowledge, skills, and confidence to effectively protect, manage, and maintain their intellectual property rights for inventive and innovative ideas. They will be better equipped to navigate the complexities of intellectual property law, develop a strategic approach to intellectual property management.

WORKSHOP DETAILS

RESOURCE PERSON: Smt D.Lakshmi Durga,
System Engineer,
TCS, Chennai.

DATE: 05th Oct 2020

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent

Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:

Sri V.Narasimha Swamy,
Coordinator of IQAC,
Vaagdevi Institute of Technology & Science
Cell No: +918328366824

Sri Sri Sri Mookambika Educational Society's



A one day Workshop On

**How To Maintain Protective And
Inventive Ideas On Behalf Of IPR**

On
05th Oct 2020



Organized by

VAAGDEVI

INSTITUTE OF TECHNOLOGY & SCIENCE

(Approved by AICTE, New Delhi and affiliated to JNTUA, Anantapuramu)
Peddasettipalli(VI), Proddatur – 516360.
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Sri Sri Sri Mookambika Educational Society's
VAAGDEVI INSTITUTE OF TECHNOLOGY & SCIENCE
Peddasettipalli (V), Proddatur-516360.



(Approved by A.I.C.T.E., New Delhi, Affiliated to JNTUA, Anantapuramu)

Since: 2002

A One day Workshop
on

**How To Maintain Protective And Inventive Ideas On
Behalf Of IPR**

on 05/10/2020,

In

Visveswaraya Auditorium



D Lakshmidurga,
System Engineer,
TCS, CHENNAI

• No Registration Fee

**• All Engineering Faculty
and Students are
eligible.**

**• Maximum allowable
participants: 60**

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OBJECTIVE OF WORKSHOP

i). Identifying IP Assets: The workshop will cover techniques for identifying and recognizing intellectual property assets within entrepreneurial ventures, including inventions, creative works, brand assets, and proprietary information.

ii). Intellectual Property Protection Strategies: Participants will learn about practical strategies and best practices for protecting their intellectual property assets from unauthorized use, copying, or infringement.

iii). Navigating the Patent Process: The workshop will provide an overview of the patenting process, including the requirements for patentability, the application process, and the role of patent examination and prosecution.

ABOUT WORKSHOP

Hosting a workshop on "Awareness On Intellectual Property Laws For Entrepreneurs" is designed for entrepreneurs, startup founders, small business owners, innovators, and anyone interested in learning about intellectual property laws and how they apply to entrepreneurial ventures. It is suitable for individuals from diverse industries and backgrounds who wish to enhance their understanding of intellectual property rights and develop practical skills for protecting and managing their IP assets.

Participants will have a deeper understanding of intellectual property laws and their implications for entrepreneurial ventures. They will be better equipped to identify, protect, and manage their Intellectual property assets effectively, enabling them to maximize the value of their innovations, creations, and brands in the marketplace while minimizing the risks of infringement or misappropriation.

WORKSHOP DETAILS

RESOURCE PERSON: Sri C.Neelavathi,
Entrepreneur,
Proddatur.

DATE: 28th Oct 2020

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent

Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

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Coordinator of IQAC,
Vaagdevi Institute of Technology & Science
Cell No: +918328366824

Sri Sri Sri Mookambika Educational Society's



A one day Workshop On

**Awareness On Intellectual Property
Laws For Entrepreneurs**

On
28th Oct 2020



Organized by

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Since: 2002

A One day Workshop
on

Awareness On Intellectual Property Laws For
Entrepreneurs

on 28/10/2020,

In

Visveswaraya Auditorium



C Neelavathi,
Entrepreneur,
Proddatur.



• No Registration Fee

• All Engineering Faculty and Students are eligible.

• Maximum allowable participants: 60

ABOUT THE INSTITUTE

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OBJECTIVE OF WORKSHOP

- i). Understanding Intellectual Property: Participants will gain insight into the concept of intellectual property and its significance in modern society.
- ii). Types of Intellectual Property Rights: The workshop will cover the main types of intellectual property rights, including patents, copyrights, trademarks, and trade secrets..
- iii). Patent Rights: Participants will learn about patents as a form of intellectual property protection for inventions and innovations.
- iv). Copyright Rights: The workshop will discuss copyrights as a form of intellectual property protection for creative works, such as literary, artistic, musical, and dramatic works.

ABOUT WORKSHOP

Hosting a workshop on " Introduction to Intellectual Property Rights (IPR)" can be a valuable initiative for academic institutions, research organizations, and scholars. The workshop will begin with an introduction to various types of intellectual property rights, including patents, copyrights, trademarks, and trade secrets, emphasizing their significance in safeguarding research outcomes and promoting innovation within academia.

Participants will receive guidance on navigating the patenting process, including the criteria for patentability and effective licensing strategies tailored to academic inventions. The workshop will address ethical considerations associated with intellectual property rights in academia, with a focus on ensuring equitable access to research outcomes and an overview of open access publishing models..

WORKSHOP DETAILS

RESOURCE PERSON: Smt Dr. V. Reddy Lakshmi,
Assistant Professor and Head,
Dept. of Commerce,
SKSC Degree College, Proddatur

DATE: 15th Mar 2021

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

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Sri Sri Sri Mookambika Educational Society's



A one day Workshop On
Introduction to Intellectual Property
Rights (IPR)
On
15th Mar 2021



Organized by

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Since: 2002

A One day Workshop
on

Introduction To Intellectual Property Rights

on 15/03/2021,

In

Visveswaraya Auditorium



Dr V Reddy Lakshmi,
Assistant Professor and Head,
Dept. of Commerce,
SKSC Degree College, Proddatur

- **No Registration Fee**
- **All Engineering Faculty and Students are eligible.**
- **Maximum allowable participants: 60**

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OBJECTIVE OF WORKSHOP

- Exploration of Research Topics: Participants will explore a wide range of research topics and areas related to entrepreneurship development, including but not limited to entrepreneurial ecosystems, financing, education, innovation, social entrepreneurship, gender and diversity, technology, and international entrepreneurship.
- Identification of Research Gaps: The workshop will facilitate discussions on identifying gaps and opportunities for research within the field of entrepreneurship development. Participants will critically examine existing literature, theories, and empirical evidence to identify unanswered questions, emerging trends, and areas in need of further investigation.

ABOUT WORKSHOP

Hosting a workshop on " Research Ideas On Entrepreneurship Development" is designed for researchers, academics, doctoral students, practitioners, policymakers, and anyone interested in advancing knowledge and understanding in entrepreneurship development. It is suitable for individuals at all stages of their research careers, from early-stage researchers exploring potential research topics to experienced scholars seeking to expand their research agenda. Participants will have gained a deeper understanding of the research landscape in entrepreneurship development and developed research ideas and proposals that have the potential to contribute to theory, policy, and practice in this dynamic and evolving field. They will be better equipped to pursue research projects, collaborations, and publications that advance knowledge and understanding in entrepreneurship development.

WORKSHOP DETAILS

RESOURCE PERSON: Sri Nikhil Chandras K,
Software Engineer,
GYANSYS, Bangalore.

DATE: 22nd Apr 2021

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent

Chairman : Dr.G.Jagadeeswar Reddy
Principal

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A one day Workshop On
Research Ideas On Entrepreneurship
Development
On
22nd Apr 2021



Organized by

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INSTITUTE OF TECHNOLOGY & SCIENCE
(Approved by AICTE, New Delhi and affiliated to JNTUA, Anantapuramu)
Peddasettipalli(VI), Proddatur – 516360.
Kadapa(dist), A.P

e-mail: vitspdtr@gmail.com website: www.vitspdtr.ac.in



Sri Sri Sri Mookambika Educational Society's
VAAGDEVI INSTITUTE OF TECHNOLOGY & SCIENCE
Peddasettipalli (V), Proddatur-516360.



(Approved by A.I.C.T.E., New Delhi, Affiliated to JNTUA, Anantapuramu)

Since: 2002

A One day Workshop
on

Research Ideas On Entrepreneurship Development

on 22/04/2021,

In

Visveswaraya Auditorium



Nikhil Chandrahas K,
Lead Cloud Data engineer ,
Gyansys

- **No Registration Fee**
- **All Engineering Faculty and Students are eligible.**
- **Maximum allowable participants: 60**

ABOUT THE INSTITUTE

Vaagdevi Institute of Technology & Science was established under the auspicious of Sri Sri Sri Mookambika Educational Society as institution of repute in Rayalaseema in the year 2002-03. It is affiliated to JNTUA University, Anantapuramu. This college offers the three under graduate courses in the specializations of EEE, ECE, CSE and postgraduate courses M.Tech & MBA.

A large number of our students are well placed in a number of MNCs and central government organizations. Today, after witnessing the rapid growth of this institution in the past few years, students from different parts of the state are joining for their bright future.

BEST PRACTICES BEING FOLLOWED AT VITS

- ↓ First Wi-Fi campus in JNTUA affiliated colleges.
 - ↓ Vaagdevi Alumni Welfare Association is functioning since 2007.
 - ↓ Guest Lectures are being arranged regularly through Vaagdevi Alumni Welfare Association
 - ↓ To improve technical skills SMART classes are being arranged
 - ↓ Advanced Teaching Learning Methodology through digital classes
 - ↓ Social service activities in villages through 2 NSS Units.
- To improve the physical health, everyday Games & Sports hour are being conducted for all B.Tech & PG students

OBJECTIVE OF WORKSHOP

- Understanding Research Fundamentals: Participants will gain a comprehensive understanding of the fundamental concepts, principles, and components of research, including the research process, research questions, objectives, and hypotheses, as well as the importance of research ethics and integrity.
- Exploring Research Designs: The workshop will cover different types of research designs, including quantitative, qualitative, and mixed-methods approaches.
- Data Collection Methods: Participants will explore various data collection methods commonly used in research, including surveys, interviews, observations, experiments, and document analysis.

ABOUT WORKSHOP

Hosting a workshop on "Introduction To Research Methodology" is designed for students, early-career researchers, professionals, educators, and anyone interested in gaining a foundational understanding of research methodology. It is suitable for individuals from diverse academic disciplines and professional backgrounds who wish to enhance their research skills and knowledge to conduct rigorous and impactful research projects.

Participants will have acquired the knowledge, skills, and confidence to design, conduct, and analyze research effectively. They will be better equipped to critically evaluate research literature, formulate research questions, select appropriate research designs and methods, collect and analyze data, and communicate research findings in a clear and compelling manner.

WORKSHOP DETAILS

RESOURCE PERSON: Smt P.Devika Devi,
Associate,
Cognigant, Hydecabad.
DATE: 01st Jul 2021 to 02nd Jul 2021

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:

Sri V.Narasimha Swamy,
Coordinator of IQAC,
Vaagdevi Institute of Technology & Science
Cell No: +918328366824

Sri Sri Sri Mookambika Educational Society's



A Two days Workshop On
Introduction To Research Methodology
From
01st Jul 2021 to 02nd Jul 2021



Organized by

VAAGDEVI

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Since: 2002

A Two days Workshop
on

Introduction To Research Methodology

from 01-07-2021 to 02-07-2021,

In

Visveswaraya Auditorium



P Devika Devi,
Associate,
Cognigant, Hyderabad

- **No Registration Fee**
- **All Engineering Faculty and Students are eligible.**
- **Maximum allowable participants: 60**



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3.2.2. Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the AY 2019-20

S.no	Name of workshops/seminars/conferences	Name of the Convener	Details of Resource Person	Date of Event	Number of Participants
1	Intellectual Property Rights For Academic Excellence	Sri M.V.V.Prasad, Head of BSc&H & Coordinator of IQAC	Ms G.Mounika, System Engineer, TCS, Hyderabad.	20.08.2019	60
2	Entrepreneurship Opportunities And Resources	Sri M.V.V.Prasad, Head of BSc&H & Coordinator of IQAC	Ms L.Sireesha, Assistant Professor, Department of Commerce, Sksc Degree College, Proddatur.	03.10.2019	57
3	Research Methodology- Art Of Scientific Writing	Sri M.V.V.Prasad, Head of BSc&H & Coordinator of IQAC	Ms G.Vinitha, Senior Analyst, HCL, Hyderabad.	28.10.2019 to 29.10.2019	55
4	Nature And Role In Social Research	Sri M.V.V.Prasad, Head of BSc&H & Coordinator of IQAC	Ms A ReddiSree Lakshmi, Entrepreneur, Proddatur.	30.01.2020	57
5	Women Entrepreneurship	Sri M.V.V.Prasad, Head of BSc&H & Coordinator of IQAC	Ms G. Lalithamma, Entrepreneur, Hyderabad.	13.02.2020	59
6	Intellectual Property Rights And Innovation	Sri M.V.V.Prasad, Head of BSc&H & Coordinator of IQAC	Ms A SaiSudha Lakshmi, System Engineer, TCS, Chennai.	24.02.2020	52
7	Entrepreneurial Marketing	Sri M.V.V.Prasad, Head of BSc&H & Coordinator of IQAC	Sri S Nayeem, Sr Cloud Engineer, VMWARE, Bangalore.	02.03.2020	57
8	Professional Ethics And Human Rights	Sri M.V.V.Prasad, Head of BSc&H & Coordinator of IQAC	Ms G.Parimala, System Engineer, CGI, Hyderabad.	16.03.2020	60

L. Siddeshwari
PRINCIPAL
Vaagdevi Institute of Technology & Science
PEDDASETTIPALLI.
PRODDATUR. Kadapa (Dist.)

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OBJECTIVE OF WORKSHOP

- Incentivizing Innovation: IPR provides legal protection and recognition for novel ideas, inventions, and creative works. This incentivizes researchers, scholars, and educators to invest time, effort, and resources into generating new knowledge and solutions to complex problems..
- Facilitating Technology Transfer: IPR facilitates the transfer of technology and knowledge from academic institutions to industry, leading to practical applications and commercialization of research findings. This transfer of technology can drive economic growth and societal benefit.
- Preserving Academic Integrity: IPR safeguards academic integrity by preventing unauthorized use or misappropriation of intellectual property.

ABOUT WORKSHOP

Hosting a workshop on "Intellectual Property Rights for Academic Excellence" can be a valuable initiative for academic institutions, research organizations, and scholars. The workshop will begin with an introduction to various types of intellectual property rights, including patents, copyrights, trademarks, and trade secrets, emphasizing their significance in safeguarding research outcomes and promoting innovation within academia.

Participants will receive guidance on navigating the patenting process, including the criteria for patentability and effective licensing strategies tailored to academic inventions. The workshop will address ethical considerations associated with intellectual property rights in academia, with a focus on ensuring equitable access to research outcomes and an overview of open access publishing models.

WORKSHOP DETAILS

RESOURCE PERSON: Sri G.Mounika,
System Engineer,
TCS, Hyderabad.

DATE: 20th Aug 2019

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:
Sri M.V.V.Prasad,
Coordinator of IQAC,
Vaagdevi Institute of Technology & Science
Cell No: +919848428427

Sri Sri Sri Mookambika Educational Society's



A one day Workshop On Intellectual Property Rights for Academic Excellence

On
20th Aug 2019



Organized by

VAAGDEVI

INSTITUTE OF TECHNOLOGY & SCIENCE

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Since: 2002

A One day Workshop
on

Intellectual Property Rights For Academic Excellence

on 20/08/2019,

In

Visveswaraya Auditorium



G.Mounika,
System Engineer,
TCS, Hyderabad

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- **All Engineering Faculty and Students are eligible.**
- **Maximum allowable participants: 60**

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OBJECTIVE OF WORKSHOP

- Identifying Entrepreneurship Opportunities: Participants will learn how to identify and evaluate entrepreneurial opportunities in different industries and market sectors.
- Accessing Entrepreneurship Resources: The workshop will introduce participants to a range of resources and support networks available to entrepreneurs, including startup incubators, accelerators, coworking spaces, and entrepreneurial communities.
- Developing Entrepreneurial Skills: Participants will develop essential entrepreneurial skills and competencies, including creativity, resilience, adaptability, problem-solving, and communication. They will learn how to cultivate an entrepreneurial mindset and develop the skills needed to navigate the challenges of entrepreneurship and build successful ventures

ABOUT WORKSHOP

Hosting a workshop on "Entrepreneurship Opportunities And Resources" is designed for aspiring entrepreneurs, early-stage startup founders, students, professionals, and anyone interested in exploring entrepreneurship as a career path or launching their own ventures. It is suitable for individuals from diverse backgrounds and industries who are passionate about entrepreneurship and eager to learn how to turn their ideas into successful businesses.

Participants will have a deeper understanding of entrepreneurship opportunities and resources available to them. They will be better equipped to identify and pursue entrepreneurial opportunities, access the support and resources needed to succeed, and build a thriving and sustainable venture in today's dynamic business landscape.

WORKSHOP DETAILS

RESOURCE PERSON: Smt L. Sireesha,
Assistant Professor,
Dept. of Commerce,
SKSC Degree College, Proddatur

DATE: 03rd Oct 2019

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

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Vaagdevi Institute of Technology & Science
Cell No: +919848428427

Sri Sri Sri Mookambika Educational Society's



A one day Workshop On
Entrepreneurship Opportunities And Resources
On
03rd Oct 2019



Organized by

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Since: 2002

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on

Entrepreneurship Opportunities And Resources

on 03/10/2019,

In

Visveswaraya Auditorium



L Sireesha,

**Assistant Professor, Dept. of Commerce,
SKSC Degree College, Proddatur**

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OBJECTIVE OF WORKSHOP

- Understanding Scientific Writing: Participants will gain an understanding of the principles and conventions of scientific writing, including clarity, accuracy, objectivity, and integrity.
- Crafting Research Papers: The workshop will cover strategies for crafting research papers that effectively communicate research findings, insights, and contributions to the academic community.
- Writing Literature Reviews: Participants will learn how to conduct a comprehensive literature review and synthesize existing research to provide context, background, and theoretical framework for their own research. They will explore techniques for critically analyzing and synthesizing research literature, identifying research gaps, and positioning their research within the conversation.

ABOUT WORKSHOP

Hosting a workshop on " Research Methodology: The Art of Scientific Writing" will feature presentations, interactive discussions, writing exercises, and peer feedback sessions led by experienced researchers, academic writers, and scientific editors. Participants will have the opportunity to practice writing and receive constructive feedback on their work, as well as learn from real-world examples of effective scientific writing.

Participants will have the knowledge, skills, and confidence to write and communicate their research findings effectively through scientific writing. They will be better equipped to craft clear, concise, and compelling research papers that contribute to the advancement of knowledge and enhance their visibility and impact in their respective fields of study.

WORKSHOP DETAILS

RESOURCE PERSON: Sri G.Vinitha,
Sr Analyst,
HCL, Hyderabad.

DATE: 28th Oct 2019 to 29th Oct 2019

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:

Sri M.V.V.Prasad,
Coordinator of IQAC,
Vaagdevi Institute of Technology & Science
Cell No: +919848428427

Sri Sri Sri Mookambika Educational Society's



A two days Workshop On
Research Methodology: The Art of
Scientific Writing

From
28th Oct 2019 to 29th Oct 2019



Organized by

VAAGDEVI

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A One day Workshop
on

Research Methodology- Art Of Scientific Writing

from 28-10-2019 to 29-10-2019,

In

Visveswaraya Auditorium



G Vinitha,
Senior Analyst,
HCL, Hyderabad

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OBJECTIVE OF WORKSHOP

- Understanding Social Research: Participants will gain insight into the nature and scope of social research, including its objectives, methods, and applications in addressing social phenomena and understanding human behavior.
- Exploring Research Paradigms: The workshop will cover different research paradigms and approaches in social research, including positivism, interpretivism, critical theory, and feminist research.
- Research Design and Methodology: Participants will learn about the principles of research design and methodology in social research, including qualitative, quantitative, and mixed methods approaches. They will explore techniques for data collection, sampling, data analysis, and interpretation commonly used in social research.

ABOUT WORKSHOP

Hosting a workshop on " Nature And Role In Social Research" is designed for researchers, academics, graduate students, policymakers, practitioners, and anyone interested in social research and its applications in addressing social issues and informing decision-making. It is suitable for individuals from diverse disciplines and backgrounds who wish to enhance their understanding of social research methodologies, ethics, and implications for practice.

Participants will have a deeper appreciation for the nature and role of social research in addressing social issues and informing decision-making. They will be better equipped to design, conduct, and evaluate social research studies and apply research findings to address real-world challenges and opportunities in various sectors of society.

WORKSHOP DETAILS

RESOURCE PERSON: Sri A. Reddi Sree Lakshmi,
Entrepreneur,
Proddatur.

DATE: 30th Jan 2020

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:

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Coordinator of IQAC,
Vaagdevi Institute of Technology & Science
Cell No: +919848428427

Sri Sri Sri Mookambika Educational Society's



A one day Workshop On

Nature And Role In Social Research

On

30th Jan 2020



Organized by

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OBJECTIVE OF WORKSHOP

- Understanding Women Entrepreneurship: Participants will gain insight into the unique challenges and opportunities faced by women entrepreneurs, including gender biases, access to finance, work-life balance, and lack of representation in leadership roles.
- Building Confidence and Resilience: The workshop will focus on building confidence, resilience, and self-efficacy among women entrepreneurs. Participants will learn how to overcome self-doubt, imposter syndrome, and fear of failure and develop the mindset and resilience needed to navigate the challenges of entrepreneurship with confidence and determination.
- Developing Entrepreneurial Skills: Participants will develop essential entrepreneurial skills and competencies, including business planning, financial management, marketing, sales, and leadership.

ABOUT WORKSHOP

Hosting a workshop on "Women Entrepreneurship" workshop is designed for women entrepreneurs, aspiring entrepreneurs, business owners, professionals, policymakers, and anyone interested in supporting and advancing women entrepreneurship. It is suitable for women from diverse backgrounds and industries who are passionate about entrepreneurship and eager to build successful and sustainable businesses.

Participants will have the knowledge, skills, and confidence to overcome barriers, leverage opportunities, and thrive as entrepreneurs. They will be better equipped to build successful businesses, create economic opportunities, and drive social change through entrepreneurship, contributing to a more inclusive and equitable society.

WORKSHOP DETAILS

RESOURCE PERSON: Smt G.Lalithamma,
Entrepreneur,
Hyderabad.

DATE: 13th Feb 2020

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent

Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

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A one day Workshop On
Women Entrepreneurship
On
13th Feb 2020



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on
Women Entrepreneurship

on 13/02/2020,

In

Visveswaraya Auditorium



G Lalithamma,
Entrepreneur, Hyderabad

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OBJECTIVE OF WORKSHOP

- i). Understanding Intellectual Property Rights: Participants will gain a comprehensive understanding of different types of intellectual property rights, including patents, copyrights, trademarks, and trade secrets.
- ii). The Role of IP in Innovation: The workshop will explore the role of intellectual property rights in fostering innovation and creativity
- iii). IP Management Strategies: Participants will learn about strategies for managing intellectual property assets effectively to support innovation and business growth. They will explore techniques for identifying, protecting, and leveraging IP assets, including patents, copyrights, trademarks, and trade secrets, to create value and gain competitive advantage.

ABOUT WORKSHOP

Hosting a workshop on "Intellectual Property Rights and Innovation" is designed for entrepreneurs, innovators, researchers, policymakers, legal professionals, and anyone interested in understanding the role of intellectual property rights in fostering innovation and driving economic growth. It is suitable for individuals from diverse backgrounds and industries who wish to enhance their knowledge of IP management, technology transfer, and innovation policy.

Participants will have a deeper understanding of the relationship between intellectual property rights and innovation, and how IP can be leveraged to support creativity, entrepreneurship, and economic development. They will be better equipped to navigate the complexities of IP management, technology transfer, and innovation policy to drive innovation and create value in their respective fields.

WORKSHOP DETAILS

RESOURCE PERSON: Smt A.Sai Sudha Lakshmi,
System Engineer,
TCS, Chennai.

DATE: 24th Feb 2020

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussaln Reddy,
Secretary & Correspondent

Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:

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Sri Sri Sri Mookambika Educational Society's



A one day Workshop On

Intellectual Property Rights And Innovation

On
24th Feb 2020



Organized by

VAAGDEVI

INSTITUTE OF TECHNOLOGY & SCIENCE

(Approved by AICTE, New Delhi and affiliated to JNTUA, Anantapuramu)

Peddasettipalli(VI), Proddatur – 516360.

Kadapa(dist), A.P

e-mail: vitspdtr@gmail.com website: www.vitspdtr.ac.in



Sri Sri Sri Mookambika Educational Society's
VAAGDEVI INSTITUTE OF TECHNOLOGY & SCIENCE
Peddasettipalli (V), Proddatur-516360.



(Approved by A.I.C.T.E., New Delhi, Affiliated to JNTUA, Anantapuramu)

Since: 2002

A One day Workshop

on

Intellectual Property Rights And Innovation

on 24/02/2020,

In

Visveswaraya Auditorium



**A Sai Sudha Lakshmi,
System Engineer,
TCS, CHENNAI**

- **No Registration Fee**
- **All Engineering Faculty and Students are eligible.**
- **Maximum allowable participants: 60**

ABOUT THE INSTITUTE

Vaagdevi Institute of Technology & Science was established under the auspicious of Sri Sri Sri Mookambika Educational Society as institution of repute in Rayalaseema in the year 2002-03. It is affiliated to JNTUA University, Anantapuramu. This college offers the three under graduate courses in the specializations of EEE, ECE, CSE and postgraduate courses M.Tech & MBA.

A large number of our students are well placed in a number of MNCs and central government organizations. Today, after witnessing the rapid growth of this institution in the past few years, students from different parts of the state are joining for their bright future.

BEST PRACTICES BEING FOLLOWED AT VITS

- ↓ First Wi-Fi campus in JNTUA affiliated colleges.
- ↓ Vaagdevi Alumni Welfare Association is functioning since 2007.
- ↓ Guest Lectures are being arranged regularly through Vaagdevi Alumni Welfare Association
- ↓ To improve technical skills SMART classes are being arranged
- ↓ Advanced Teaching Learning Methodology through digital classes
- ↓ Social service activities in villages through 2 NSS Units.

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OBJECTIVE OF WORKSHOP

- Understanding Entrepreneurial Marketing: Participants will gain insight into the unique challenges and opportunities of marketing for startups and small businesses, including limited budgets, resource constraints, and the need for agility and creativity.
- Identifying Target Markets and Customers: The workshop will cover techniques for identifying target markets and customer segments, understanding customer needs and preferences, and defining value propositions that resonate with target audiences.
- Developing Brand Identity and Positioning: Participants will learn about the importance of brand identity and positioning in building a strong and differentiated brand presence in the marketplace.
- Creating Marketing Strategies and Plans: The workshop will discuss strategies for developing comprehensive marketing plans.

ABOUT WORKSHOP

Hosting a workshop on "Entrepreneurial Marketing" is designed for entrepreneurs, small business owners, startup founders, marketing professionals, and anyone interested in learning how to develop and execute effective marketing strategies for entrepreneurial ventures. It is suitable for individuals at all stages of entrepreneurship, from idea-stage startups to established small businesses looking to scale their marketing efforts.

Participants will have the knowledge, skills, and confidence to develop and execute effective marketing strategies that drive growth, attract customers, and build brand awareness for their entrepreneurial ventures. They will be better equipped to leverage innovative marketing approaches, adapt to changing market dynamics, and achieve marketing success in competitive and dynamic environments.

WORKSHOP DETAILS

RESOURCE PERSON: Sri S.Nayceem,
Sr Cloud Engineer,
Microsoft VMWARE, Bangalore.

DATE: 02nd Mar 2020

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:

Sri M.V.V.Prasad,

Coordinator of IQAC,

Vaagdevi Institute of Technology & Science

Cell No: +919848428427

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Entrepreneurial Marketing
On
02nd Mar 2020



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Since: 2002

A One day Workshop
on
Entrepreneurial Marketing

on 02/03/2020,
In
Visveswaraya Auditorium



S.Nayeem,
Sr Cloud Engineer,
VMWARE, Bangalore.

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- **All Engineering Faculty and Students are eligible.**
- **Maximum allowable participants: 60**

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OBJECTIVE OF WORKSHOP

1. Understanding Professional Ethics: Participants will gain insight into the principles, values, and codes of conduct that govern professional ethics in different fields and industries.
2. Exploring Human Rights Frameworks: The workshop will cover key human rights principles, frameworks, and conventions, including the Universal Declaration of Human Rights and international human rights treaties.
3. Ethical Decision-Making: Participants will learn about frameworks and approaches for ethical decision-making in professional contexts, including ethical reasoning, moral principles, and ethical dilemmas.
4. Promoting Diversity, Equity, and Inclusion: The workshop will emphasize the importance of promoting diversity, equity, and inclusion in professional practice and upholding the rights and dignity of all individuals.

ABOUT WORKSHOP

Hosting a workshop on "Professional Ethics And Human Rights" is designed for professionals, leaders, policymakers, educators, and anyone interested in exploring the intersection between professional ethics and human rights and promoting integrity, social responsibility, and ethical leadership in professional practice. It is suitable for individuals from diverse fields and industries who wish to enhance their understanding of ethical principles, values, and responsibilities in their professional roles.

Participants will have a deeper understanding of the importance of professional ethics and human rights in professional practice and leadership. They will be better equipped to navigate ethical challenges, promote integrity and social responsibility, and uphold human rights principles in their professional roles, contributing to a more ethical, inclusive, and equitable society..

WORKSHOP DETAILS

RESOURCE PERSON: Sri G.Parimala,
System Engineer,
CGI, Hyderabad.

DATE: 16th Mar 2020

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:

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Professional Ethics And Human Rights

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16th Mar 2020



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3.2.2. Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the AY 2018-19

S.no	Name of workshops/seminars/conferences	Name of the Convener	Details of Resource Person	Date of Event	Number of Participants
1	Research Methodologies: From Theory To Practice	Dr.D.Harikishan Reddy, Head of MBA-VITS & Coordinator of IQAC	Ms P.Devika Devi, Assistant Professor, Department of MBA, SSITS, Rayachoti.	06.08.2018	58
2	Preserving IP For Academic Success	Dr.D.Harikishan Reddy, Head of MBA-VITS & Coordinator of IQAC	Ms D.Lakshmidurga, System Engineer, TCS, Chennai.	24.08.2018	55
3	Entrepreneurship Essentials: Building Your Startup	Dr.D.Harikishan Reddy, Head of MBA-VITS & Coordinator of IQAC	Sri Nikhil Chandrahas K, Lead Cloud Data engineer, Gyansys.	03.09.2018	50
4	Intellectual Property Rights Workshop: Navigating The Legal Landscape	Dr.D.Harikishan Reddy, Head of MBA-VITS & Coordinator of IQAC	Ms C.Neelavathi, Entrepreneur, Proddatur.	17.09.2018	60
5	Crafting Research Designs: A Methodology Workshop	Dr.D.Harikishan Reddy, Head of MBA-VITS & Coordinator of IQAC	Sri J V M Praveen Kumar, Sr analyst, Xilinx, Hyderabad.	07.01.2019 to 08.01.2019	52
6	Maximizing The Value Of Your Intellectual Assets	Dr.D.Harikishan Reddy, Head of MBA-VITS & Coordinator of IQAC	Ms V Reddy Lakshmi, Assistant Professor, Department of MBA, SKSC Degree College, Proddatur.	07.02.2019	52
7	The Entrepreneur's Toolkit: Strategies For Success	Dr.D.Harikishan Reddy, Head of MBA-VITS & Coordinator of IQAC	Sri B Sudheer Kumar, Assistant Professor, Department of Commerce, Vivekananda Degree College, Jammalamadugu	14.02.2019	58
8	Mastering Entrepreneurial Mindset: Keys To Success	Dr.D.Harikishan Reddy, Head of MBA-VITS & Coordinator of IQAC	Ms P.Mounika, Entrepreneur, Tadipatri.	02.04.2019	65

S. Sathyanarayana
PRINCIPAL
Vaagdevi Institute of Technology & Science
PEDDASETTIPALLI.
PRODDATUR. Kadapa (Dist)

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OBJECTIVE OF WORKSHOP

- i). Understanding Research Methodologies: The workshop will provide an overview of different research methodologies, including qualitative, quantitative, and mixed methods approaches.
- ii). Practical Application: Through case studies, group discussions, and hands-on exercises, participants will learn how to apply different research methodologies to real-world research projects. They will develop practical skills in research design, data collection, analysis, and interpretation.
- iii). Research Ethics: The workshop will cover ethical considerations in research, including issues related to informed consent, confidentiality, and data integrity.

ABOUT WORKSHOP

The workshop will be conducted over a series of sessions, each focusing on different aspects of research methodologies. It will be led by experienced researchers and academic experts with expertise in various research fields. The sessions will be interactive, allowing participants to engage with the material through discussions, activities, and practical exercises.

Participants will have a deeper understanding of research methodologies and the confidence to apply them effectively in their own research endeavors. They will be equipped with practical tools and techniques to conduct rigorous and impactful research that contributes to their field of study or profession.

WORKSHOP DETAILS

RESOURCE PERSON: Sri P.Devika Devi,
Assistant Professor,
SSITS, Rayachoti

DATE: 06th Aug 2018

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussaln Reddy,
Secretary & Correspondent

Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:

Dr.D.Haribhishan Reddy
Coordinator of IQAC,
Vaagdevi Institute of Technology & Science
Cell No: +919885379038

Sri Sri Sri Mookambika Educational Society's



A one day Workshop On

Research Methodologies: From Theory to
Practice

On

06th Aug 2018



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Since: 2002

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on

Research Methodologies: From Theory to Practice

from 06/08/2018,

In

Visveswaraya Auditorium



P.Devika Devi,
Assistant Professor.
SSITS Rayachoti

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OBJECTIVE OF WORKSHOP

- i). Understanding Intellectual Property: The workshop will provide participants with an overview of intellectual property rights, including patents, copyrights, trademarks, and trade secrets.
- ii). IP Protection Strategies: Participants will gain insight into various strategies for protecting intellectual property, including filing patents, copyright registration, and maintaining trade secret confidentiality.
- iii). Commercialization Opportunities: The workshop will explore avenues for commercializing academic research and leveraging intellectual property for economic and societal impact.
- iv). Ethical Considerations: The workshop will address ethical considerations related to intellectual property, including issues of authorship, attribution, and plagiarism.

ABOUT WORKSHOP

The workshop will feature presentations, case studies, and interactive discussions led by experts in Intellectual property law, technology transfer, and academic entrepreneurship. Participants will have the opportunity to engage with real-world examples and explore best practices for preserving and leveraging intellectual property for academic success.

Participants will have a comprehensive understanding of intellectual property rights and the tools and strategies available for protecting and managing them. They will be better equipped to navigate the complex landscape of IP in academia and maximize the impact of their research and innovation activities.

WORKSHOP DETAILS

RESOURCE PERSON: Sri Mrs D.Lakshmi Durga,
System Engineer,
TCS, CHENNAI

DATE: 24th Aug 2018

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent

Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:

Dr.D.Harikishan Reddy
Coordinator of IQAC,

Vaagdevi Institute of Technology & Science
Cell No: +919885379038

Sri Sri Sri Mookambika Educational Society's



A one day Workshop On
**Preserving IP For Academic
Success**

On
24th Aug 2018



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on
Preserving IP For Academic Success

on 24/08/2018,

In

Visveswaraya Auditorium



D Lakshmidurga,
System Engineer,
TCS, CHENNAI

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OBJECTIVE OF WORKSHOP

- Ideation and Opportunity Recognition:** Participants will learn how to generate and evaluate business ideas, identify market opportunities, and assess the feasibility of startup concepts. They will gain insight into techniques for market research, customer validation, and problem-solution fit.
- Business Model Development:** The workshop will cover different business models and frameworks for structuring startup ventures.
- Lean Startup Methodology:** Participants will be introduced to the principles of lean startup methodology, emphasizing rapid experimentation, iterative product development, and customer feedback loops.

ABOUT WORKSHOP

The workshop will feature a blend of interactive presentations, hands-on exercises, case studies, and guest speakers from the startup ecosystem. Participants will have the opportunity to learn from experienced entrepreneurs, investors, and industry experts who will share their insights and best practices. The workshop is designed for aspiring entrepreneurs, early-stage startup founders, students, professionals, and anyone interested in building their own venture

Participants will have the knowledge, skills, and resources to kickstart their entrepreneurial journey with confidence. They will be equipped with practical tools, frameworks, and strategies to turn their startup vision into reality and navigate the challenges and opportunities of the startup ecosystem.

WORKSHOP DETAILS

RESOURCE PERSON: Sri Nikhil Chandras K,
Lead Cloud Data Engineer,
GYANSYS, Bangalore.

DATE: 03rd Sept 2018

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent

Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:
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Coordinator of IQAC,
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Sri Sri Sri Mookambika Educational Society's



A one day Workshop On

Entrepreneurship Essentials: Building Your Startup

On
03rd Sept 2018



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on

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on 03/09/2018,

In

Visveswaraya Auditorium



Nikhil Chandrahas K,
Lead Cloud Data engineer,
Gyansys

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OBJECTIVE OF WORKSHOP

- Overview of Intellectual Property Rights: Participants will gain a foundational understanding of different types of intellectual property rights, including patents, copyrights, trademarks, and trade secrets.
- IP Protection Strategies: The workshop will cover various strategies for protecting intellectual property, including filing patents, registering copyrights and trademarks, and implementing trade secret protection measures.
- IP Enforcement and Litigation: Participants will learn about the legal remedies available for enforcing intellectual property rights and addressing IP infringement.

ABOUT WORKSHOP

The workshop will feature presentations, case studies, interactive discussions, and practical exercises led by experienced intellectual property lawyers, practitioners, and industry experts. Participants will have the opportunity to engage with real-world scenarios and gain practical insights into navigating the legal landscape of intellectual property rights.

Participants will have a deeper understanding of intellectual property rights and the legal framework governing them. They will be better equipped to make informed decisions regarding IP protection, enforcement, and commercialization, and to effectively manage their IP assets to drive innovation and business success.

WORKSHOP DETAILS

RESOURCE PERSON: Smt C.Neelavathi,
Entrepreneur,
Proddatur.

DATE: 17th Sept 2018

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

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A one day Workshop On
**Intellectual Property Rights Workshop:
Navigating The Legal Landscape**

On
17th Sept 2018



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C Neelavathi,
Entrepreneur, Proddatur



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OBJECTIVE OF WORKSHOP

- Understanding Research Methodologies: Participants will gain a comprehensive understanding of different research methodologies, including qualitative, quantitative, and mixed methods approaches.
- Developing Research Questions: The workshop will cover strategies for formulating clear, focused, and theoretically grounded research questions..
- Designing Data Collection Methods: Participants will learn how to design and implement data collection methods that align with their research objectives and methodology. They will explore techniques for collecting primary and secondary data, including surveys, interviews, observations, experiments, and archival research.

ABOUT WORKSHOP

The workshop will feature presentations, case studies, group discussions, and hands-on exercises led by experienced researchers and methodologists. Participants will have the opportunity to apply the concepts and techniques learned in the workshop to their own research projects, receive feedback from instructors and peers, and refine their research designs.

Participants will have the knowledge, skills, and confidence to develop robust and effective research designs that address relevant research questions, generate meaningful findings, and contribute to knowledge advancement in their respective fields. They will be better equipped to plan, execute, and disseminate high-quality research that meets ethical standards and withstands rigorous scrutiny.

WORKSHOP DETAILS

RESOURCE PERSON: Sri J.V.M.Praveen Kumar,
Sr Analyst,
Xilinx, Hyderabad.

DATE: 07th Jan 2019 to 08th Jan 2019

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent

Chairman : Dr.G.Jagadeeswar Reddy
Principal

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Sri Sri Sri Mookambika Educational Society's



A Two days Workshop On Crafting Research Designs: A Methodology Workshop

From
07th Jan 2019 to 08th Jan 2019



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VAAGDEVI

INSTITUTE OF TECHNOLOGY & SCIENCE

(Approved by AICTE, New Delhi and affiliated to JNTUA, Anantapuramu)

Peddasettipalli(VI), Proddatur – 516360.

Kadapa(dist), A.P

e-mail: vitspdtr@gmail.com website: www.vitspdtr.ac.in



Sri Sri Sri Mookambika Educational Society's
VAAGDEVI INSTITUTE OF TECHNOLOGY & SCIENCE
Peddasettipalli (V), Proddatur-516360.



(Approved by A.I.C.T.E., New Delhi, Affiliated to JNTUA, Anantapuramu)

Since: 2002

A Two days Workshop
on

Crafting Research Designs : A Methodology Workshop

From 07-01-2019 to 08-01-2019

In
Visveswaraya Auditorium



J V M Praveen Kumar,
Senior Analyst,
Xilinx, Hyderabad



- **No Registration Fee**
- **All Engineering Faculty and Students are eligible.**
- **Maximum allowable participants: 60**

ABOUT THE INSTITUTE

Vaagdevi Institute of Technology & Science was established under the auspicious of Sri Sri Sri Mookambika Educational Society as institution of repute in Rayalaseema in the year 2002-03. It is affiliated to JNTUA University, Anantapuramu. This college offers the three under graduate courses in the specializations of EEE, ECE, CSE and postgraduate courses M.Tech & MBA.

A large number of our students are well placed in a number of MNCs and central government organizations. Today, after witnessing the rapid growth of this institution in the past few years, students from different parts of the state are joining for their bright future.

BEST PRACTICES BEING FOLLOWED AT VITS

- First Wi-Fi campus in JNTUA affiliated colleges.
 - Vaagdevi Alumni Welfare Association is functioning since 2007.
 - Guest Lectures are being arranged regularly through Vaagdevi Alumni Welfare Association
 - To improve technical skills SMART classes are being arranged
 - Advanced Teaching Learning Methodology through digital classes
 - Social service activities in villages through 2 NSS Units.
- To improve the physical health, everyday Games & Sports hour are being conducted for all B.Tech & PG students

OBJECTIVE OF WORKSHOP

- Identifying Intellectual Assets: Participants will learn how to identify and inventory their intellectual assets, including patents, trademarks, copyrights, trade secrets, know-how, and other intangible assets.
- IP Protection Strategies: The workshop will cover strategies for protecting intellectual property through patents, trademarks, copyrights, and trade secret protection measures.
- IP Commercialization Opportunities: Participants will explore various avenues for monetizing intellectual property, including licensing, franchising, joint ventures, spin-offs, and strategic partnerships.

ABOUT WORKSHOP

The workshop will feature presentations, case studies, interactive discussions, and practical exercises led by experienced intellectual property professionals, business leaders, and industry experts. Participants will have the opportunity to learn from real-world examples and best practices and apply the concepts and techniques learned in the workshop to their own business contexts.

Participants will have the knowledge, skills, and resources to strategically manage and monetize their intellectual property assets to drive business growth, enhance market competitiveness, and create sustainable value for their organizations. They will be better equipped to navigate the complexities of intellectual property management and leverage their IP assets as strategic assets for long-term success.

WORKSHOP DETAILS

RESOURCE PERSON: Smt V. Reddy Lakshmi,
Assistant Professor,
SKSC Degree College, Proddatur

DATE: 07th Feb 2019

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent

Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

All Correspondence may be addressed to:

Dr.O.Harikishan Reddy
Coordinator of IQAC,

Vaagdevi Institute of Technology & Science
Cell No: +919885379038

Sri Sri Sri Mookambika Educational Society's



A one day Workshop On

**Maximizing The Value Of Your
Intellectual Assets**

On
07th Feb 2019



Organized by

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OBJECTIVE OF WORKSHOP

- Entrepreneurial Mindset: Participants will learn about the key traits and characteristics of successful entrepreneurs, including resilience, creativity, adaptability, and perseverance.
- Opportunity Identification and Validation: The workshop will cover strategies for identifying and evaluating business opportunities, assessing market demand, and validating startup ideas.
- Business Model Development: Participants will gain insight into different business models and frameworks for structuring and monetizing their ventures.

ABOUT WORKSHOP

The workshop will feature a combination of presentations, case studies, interactive discussions, and hands-on exercises led by experienced entrepreneurs, business leaders, and industry experts. Participants will have the opportunity to learn from real-world examples, share their experiences, and receive feedback and guidance from instructors and peers.

Participants will have the knowledge, skills, and confidence to embark on their entrepreneurial journey and build successful ventures. They will be equipped with practical tools, frameworks, and strategies to navigate the challenges of entrepreneurship, capitalize on opportunities, and achieve their business goals.

WORKSHOP DETAILS

RESOURCE PERSON: Sri B. Sudheer Kumar,
Assistant Professor,
Vivekananda Degree College, Jammalamadugu.
DATE: 14th Feb 2019

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussain Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

COMMITTEE MEMBERS

All Faculty Members & Students

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Coordinator of IQAC,
Vaagdevi Institute of Technology & Science
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Sri Sri Sri Mookambika Educational Society's



A one day Workshop On

**The Entrepreneur's Toolkit: Strategies
For Success**

On
14th Feb 2019



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OBJECTIVE OF WORKSHOP

- i). Understanding the Entrepreneurial Mindset: Participants will gain insight into the mindset and characteristics of successful entrepreneurs, including resilience, creativity, adaptability, and a growth mindset.
- ii). Goal Setting and Visioning: The workshop will cover techniques for setting clear and achievable goals, creating a compelling vision for success, and developing a roadmap for realizing entrepreneurial aspirations.
- iii). Risk-Taking and Decision Making: Participants will explore strategies for navigating risk, making informed decisions, and taking calculated risks in entrepreneurship.

ABOUT WORKSHOP

Hosting a workshop on "Mastering Entrepreneurial Mindset: Keys to Success" is to empower participants with the mindset, skills, and strategies needed to thrive as entrepreneurs in a dynamic and competitive business environment. The workshop aims to cultivate an entrepreneurial mindset and provide practical insights and tools for achieving personal and professional success in entrepreneurship.

Participants will have the mindset, skills, and strategies needed to thrive as entrepreneurs and achieve their goals and aspirations. They will be equipped with practical tools, techniques, and resources to overcome challenges, seize opportunities, and create meaningful impact through entrepreneurship.

WORKSHOP DETAILS

RESOURCE PERSON: Smt P.Mounika,
Entrepreneur,
Tadipatri.

DATE: 02nd Apr 2019

ORGANIZING COMMITTEE

Chief Patron: Sri. G. Hussaln Reddy,
Secretary & Correspondent
Chairman : Dr.G.Jagadeeswar Reddy
Principal

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**Mastering Entrepreneurial Mindset:
Keys To Success**

On
02nd Apr 2019



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